



**20  
24**

# TRAINING brochure

Oil and gas sustainability training  
[www.rhetort.com](http://www.rhetort.com)

# UNDERSTANDING THE CARBON FOOTPRINT OF YOUR COMPANY.



## ABOUT THE COURSE

### Description

Understanding the Carbon Footprint of Your Organization is a vital course for professionals seeking to comprehensively grasp the environmental impact of their organizations. Participants will delve into the methodologies and tools required to calculate and interpret carbon footprints, gaining insights into greenhouse gas emissions across operational facets. Through practical exercises and case studies, attendees will learn to identify emission hotspots, implement reduction strategies, and align organizational practices with sustainability goals. Join us to empower your organization with the knowledge to measure and understand its carbon footprint, laying the foundation for informed decisions that contribute to a more sustainable future.

### OUTLINE

- Defining Carbon Footprint
- Linking Carbon Footprint to Organizational Practices
- Carbon Footprint Calculation Methods
- Data Collection and Analysis
- Emission Hotspot Analysis
- Tools for Emission Hotspot Identification with case studies
- Formulating Reduction Strategies
- Integration with Sustainability Initiatives
- Effective Communication Strategies
- Sustainability Reporting

### LEARNING OUTCOMES

- Acquire the skills to accurately calculate their organization's carbon footprint using recognized methodologies.
- Learn to identify key sources of greenhouse gas emissions within their organization, enabling targeted mitigation efforts.
- Guide participants in formulating effective strategies to reduce carbon emissions and enhance overall environmental sustainability.
- Understand how to align their organization's carbon footprint reduction efforts with broader sustainability and climate goals.
- Develop communication skills to convey carbon footprint findings transparently to internal and external stakeholders, fostering a culture of environmental responsibility.

### WHO SHOULD ATTEND

- Sustainability Managers and Officers
- Environmental Managers and Engineers
- Corporate Social Responsibility (CSR) Professionals
- Energy Managers and Analysts
- Facility Managers and Operations Directors
- Finance and Accounting Professionals
- Regulatory Compliance and Reporting Professionals
- Consultants and Auditors
- Corporate Executives and Decision-Makers
- Anyone Interested in Carbon Footprint and Sustainability



**COST**  
**\$5,000**



# IMPLEMENTING SUSTAINABILITY IN NON-TECHNICAL FUNCTIONS



## ABOUT THE COURSE

### Description

Implementing Sustainability in Non-Technical Functions is a specialized course designed for professionals across diverse organizational functions who are integral to embedding sustainability principles into daily operations. Participants will explore the practical application of sustainability beyond technical aspects, focusing on non-technical functions such as HR, finance, marketing, and administration. Through interactive sessions and real-world case studies, attendees will gain the skills to integrate sustainability into decision-making processes, promote responsible resource utilization, and contribute to the development of a sustainable organizational culture. Join us to discover how non-technical functions play a pivotal role in advancing sustainability, driving positive environmental and social impacts while aligning with global sustainability goals.

## OUTLINE

- Defining Sustainability Beyond Technical Operations
- Global Sustainability Goals and Frameworks
- Integrating Sustainability into Decision-Making
- Evaluating the Environmental and Social Impact of Decisions
- Resource Consumption Assessment
- Waste Reduction Strategies
- Internal Stakeholder Engagement
- External Stakeholder Communication
- Effective Sustainability Reporting
- Integration of Sustainable Practices into HR, Finance, Marketing, and Administration



## LEARNING OUTCOMES

- Learn to integrate sustainability considerations into non-technical decision-making processes, fostering responsible choices throughout the organization.
- Acquire skills to optimize resource consumption and reduce waste in non-technical operations, promoting efficiency and sustainability.
- Gain insights into engaging internal and external stakeholders in sustainable practices, fostering a culture of sustainability throughout the organization.
- Learn effective communication strategies for reporting sustainability efforts, both internally and externally, building a positive organizational image.
- Understand how to incorporate sustainability principles into HR, finance, marketing, and administration, creating a holistic approach to organizational sustainability.

## WHO SHOULD ATTEND

- Human Resources Professionals
- Finance and Accounting Professionals
- Marketing and Communications Specialists
- Administrative and Support Staff
- Corporate Social Responsibility (CSR) Professionals
- Sustainability Managers and Officers
- Operations Directors and Facility Managers
- Consultants and Advisors
- Non-Technical Managers and Executives
- Anyone Interested in Sustainability Integration



**COST**  
**\$5,000**

▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm

# APPLIED SUSTAINABILITY FOR WORLD CLASS DRILLING AND COMPLETION OPERATIONS



## ABOUT THE COURSE

### Description

Applied Sustainability for World Class Drilling and Completion Operations is a specialized course designed for professionals in the drilling and completion sector of the Oil and Gas (O&G) industry aiming to integrate sustainable practices into their operations. This course combines practical insights with industry best practices to equip participants with the skills needed to optimize drilling and completion operations and processes while minimizing environmental impact. Through case studies and hands-on exercises, attendees will learn how to enhance operational efficiency, reduce resource consumption, and adhere to sustainability standards. Join us to explore the intersection of cutting-edge drilling and completion technologies and sustainable practices, positioning your operations as leaders in environmental responsibility.

## OUTLINE

- Defining Sustainability in Drilling and Completion Operations
- Global Environmental Standards and Compliance
- Efficient Resource Consumption Strategies
- Sustainable Materials and Equipment Selection
- Renewable Energy in Drilling and Completion
- Hybrid Power Solutions
- Internal Stakeholder Engagement
- External Stakeholder Communication:
- Capstone Project:
- Applying sustainability concepts to a real-world drilling and completion scenario.
- Group projects and presentations.
- Action Planning for Sustainable Excellence:
- Developing personal and organizational action plans for sustainable drilling and completion operations.
- Strategies for continuous improvement and impact.

## LEARNING OUTCOMES

- Master sustainable drilling and completion techniques, minimizing environmental impact while maintaining operational efficiency.
- Learn strategies to optimize resource consumption, promoting efficiency and reducing waste in drilling and completion operations.
- Gain insights into global and regional environmental standards, enabling participants to ensure compliance and best practices in their operations.
- Understand the integration of renewable energy technologies into drilling and completion processes, fostering a transition towards sustainable energy practices.
- Develop communication skills to engage internal and external stakeholders, creating a culture of sustainability and demonstrating commitment to world-class environmental stewardship in drilling and completion operations.

## WHO SHOULD ATTEND

- Drilling and Completion Managers
- Drilling and Completion Engineers
- Service Technicians in Drilling and Completion Operations
- Environmental and Sustainability Managers
- Regulatory Compliance and Reporting Professionals
- Energy Efficiency Specialists
- Project Managers in Drilling and Completion
- Corporate Social Responsibility (CSR) Professionals
- Anyone Interested in Sustainable Drilling and Completion Practices

**COST**  
**\$6,500**

▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm



# SUSTAINABILITY THINKING FOR TECHNICAL AND OPERATIONAL EXCELLENCE IN THE ENERGY TRANSITION



## ABOUT THE COURSE

### Description

Sustainability Thinking for Technical and Operational Excellence in the Energy Transition is a transformative training program designed for technical and operational professionals navigating the complex landscape of sustainable energy practices. Participants will explore the integration of sustainability principles into technical and operational decision-making, emphasizing energy efficiency, renewable energy adoption, and environmentally responsible practices. Through hands-on exercises and real-world case studies, attendees will develop the skills to optimize technical and operational processes for maximum efficiency while minimizing environmental impact. This course empowers participants to lead with sustainability at the forefront, driving excellence in technical and operational practices amidst the global energy transition.

## OUTLINE

- Understanding Sustainability in Technical Operations
- The Role of Technical Professionals in the Energy Transition
- Identifying Energy Efficiency Opportunities
- Energy Audits and Assessments
- Strategic Adoption of Renewable Energy Technologies
- Renewable Energy Project Management
- Introduction to Lifecycle Assessment (LCA)
- Identifying Environmental Impact Hotspots
- Circular Economy Concepts
- Waste Reduction and Management Strategies
- Global and Regional Sustainability Regulations
- Carbon Footprint Measurement and Reporting
- Action Planning for Sustainable Excellence

**COST**  
**\$5,000**

## LEARNING OUTCOMES

- Learn to embed sustainability considerations into technical decision-making processes, ensuring environmental responsibility alongside operational efficiency.
- Acquire skills to identify, implement, and monitor energy-efficient practices, contributing to operational excellence while reducing environmental footprint.
- Enable professionals to strategically integrate renewable energy technologies into technical processes, fostering a transition towards sustainable energy practices.
- Learn to conduct lifecycle assessments of technical and operational processes, identifying areas for improvement and implementing strategies to minimize environmental impact.
- Develop communication skills to articulate sustainability practices effectively, engaging stakeholders and fostering a culture of sustainability within technical and operational teams.

## WHO SHOULD ATTEND

- Technical and Operations Managers
- Engineers and Technicians
- Project Managers in Energy
- Sustainability Managers and Officers
- Energy Efficiency Specialists
- Environmental Managers and Engineers
- Regulatory Compliance and Reporting Professionals
- Facility Managers in Energy Operations
- Corporate Social Responsibility (CSR) Professionals
- Consultants and Advisors in Energy Transition



▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm

# SUSTAINABILITY LEADERSHIP FOR EFFECTIVE ENERGY TRANSITION



## ABOUT THE COURSE

### Description

Sustainability Leadership for Effective Energy Transition is a dynamic training program designed for leaders and decision-makers committed to navigating the evolving landscape of energy sustainability. Participants will explore cutting-edge strategies for driving meaningful change within organizations, emphasizing renewable energy adoption, energy efficiency, and carbon footprint reduction. Through case studies and interactive sessions, attendees will develop the skills to lead sustainable energy transition initiatives, aligning business goals with environmental responsibility. The curriculum covers innovative technologies, policy considerations, and stakeholder engagement strategies essential for successful energy transition. Join us to gain the knowledge and leadership capabilities needed to spearhead impactful energy initiatives, foster sustainability, and position your organization as a trailblazer in the global transition to a low-carbon future.

## OUTLINE

- Understanding Sustainability Leadership
- Fundamentals of Energy Transition
- Renewable Energy Adoption
- Energy Efficiency Practices
- Emerging Technologies in Energy Transition
- Blockchain in Energy Management
- Global and Regional Energy Policies
- Carbon Pricing Mechanisms
- Internal Stakeholder Engagement
- External Stakeholder Communication
- Cost-Benefit Analysis of Energy Transition
- Incentives and Funding Opportunities
- Assessing and Mitigating Risks in Energy Transition
- Ensuring Business Continuity
- Capstone Project
- Action Planning

**COST**  
**\$9,500**

## LEARNING OUTCOMES

- Participants will gain a thorough understanding of the principles driving energy transition, including the need for renewable energy adoption, energy efficiency, and the role of innovative technologies in sustainable practices.
- Attendees will develop the skills to strategically integrate renewable energy sources into organizational practices, with a focus on developing and implementing successful adoption strategies.
- The training will equip participants with the knowledge and tools to identify, implement, and optimize energy-efficient technologies and practices within their organizations.
- Participants will understand the global and regional energy policies, carbon pricing mechanisms, and regulatory considerations shaping the energy landscape, enabling them to align organizational practices with compliance requirements.
- Attendees will acquire skills in engaging and communicating with internal and external stakeholders, fostering employee engagement, and building a positive public image around the organization's energy transition efforts.

## WHO SHOULD ATTEND

- Corporate Executives and Leaders
- Sustainability Managers and Officers
- Energy Managers and Engineers
- Government Officials and Policymakers
- Environmental and Climate Change Managers
- Project Managers
- Finance and Accounting Professionals
- Consultants and Advisors
- Facility Managers and Operations Directors
- Anyone Interested in Sustainable Leadership



▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm

# ISO 14064: EMISSIONS MANAGEMENT STRATEGY IN AN ORGANIZATION BASED ON ISO 14064



## ABOUT THE COURSE

### Description

ISO 14046 - Emissions Management Strategy in an Organization is a targeted training program designed for professionals seeking to implement robust and internationally recognized emissions management practices. Participants will delve into the principles and requirements outlined in ISO 14046, gaining practical insights into quantifying and managing water-related emissions. The curriculum covers methodologies for conducting water footprint assessments, addressing water scarcity, and developing effective strategies for emissions reduction. Through case studies and interactive sessions, attendees will acquire the knowledge and tools needed to align their organizations with ISO 14046 standards, fostering environmental responsibility and sustainability. Join us to gain a comprehensive understanding of water-related emissions management and contribute to the global drive towards sustainable and responsible business practices.

## OUTLINE

- Introduction to ISO 14064 and Greenhouse Gas (GHG) Emissions
- ISO 14064 Documentation and Implementation
- GHG Inventory Development and Calculation Methods
- Verification and Validation Processes
- Setting GHG Emission Reduction Targets
- ISO 14064-3: GHG Emissions for Projects
- Communication and Reporting
- Legal and Regulatory Considerations



**COST**  
**\$5,000**

## LEARNING OUTCOMES

- Gain a comprehensive understanding of the principles and requirements outlined in ISO 14064, including the three parts of the standard focusing on organizational-level emissions, project-level emissions, and verification and validation processes.
- Develop the skills to create accurate and comprehensive greenhouse gas (GHG) emission inventories, covering the identification of emission sources, data collection, calculation methods, and the application of emission factors.
- Equip participants with the knowledge and techniques for conducting internal audits, quality assurance, and third-party verification and validation processes to ensure the accuracy and reliability of emissions data.
- Learn to set realistic and measurable GHG emission reduction targets aligned with organizational goals. They will understand the implementation of reduction initiatives and strategies to achieve these targets.
- Acquire skills in developing transparent and comprehensive emissions reports, adhering to reporting guidelines. They will also learn effective communication strategies for engaging stakeholders, both internal and external, in the organization's emissions management efforts.

## WHO SHOULD ATTEND

- Sustainability Managers and Officers
- Environmental Managers and Engineers
- Corporate Social Responsibility (CSR) Professionals
- Energy Managers and Analysts
- Quality Assurance and Compliance Managers
- Government and Regulatory Affairs Professionals
- Project Managers
- Finance and Accounting Professionals
- Supply Chain and Logistics Managers
- Consultants and Auditors
- Operations Directors and Facility Managers
- Risk Management Professionals



▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm

# DECARBONIZATION AND EMISSIONS MANAGEMENT STRATEGY FOR A HIGH PERFORMANCE ORGANIZATION



## ABOUT THE COURSE

### Description

"Decarbonization and Emissions Management Strategy for a High-Performance Organization" is a cutting-edge training program designed for professionals navigating the imperative to reduce carbon emissions and enhance sustainability in their organizations. This course provides a comprehensive overview of decarbonization strategies, from assessing current emissions profiles to implementing impactful reduction initiatives. Participants will delve into the latest technologies, industry best practices, and regulatory considerations shaping the decarbonization landscape. Through interactive sessions and real-world case studies, attendees will develop a strategic roadmap for emissions management, ensuring their organizations not only meet environmental goals but also achieve high performance in the evolving global business landscape. Join us to gain the knowledge and tools needed to drive transformative change, foster sustainability, and position your organization as a leader in the low-carbon economy.

## OUTLINE

- Introduction to Decarbonization
- Understanding Greenhouse Gas Emissions
- Emissions Inventory and Baseline Assessment
- Industry Benchmarks and Best Practices
- Renewable Energy Integration
- Energy Efficiency Measures
- Carbon Capture and Storage (CCS)
- Global and Regional Emissions Regulations
- Carbon Pricing Mechanisms
- Developing a Decarbonization Roadmap
- Emissions Monitoring and Reporting
- Integration with Organizational Strategy
- Engaging Internal Stakeholders
- External Stakeholder Communication
- Cost-Benefit Analysis of Decarbonization
- Incentives and Funding Opportunities
- Monitoring and Evaluating Progress
- Emerging Technologies and Trends

**COST**  
**\$5,000**

## LEARNING OUTCOMES

- Develop a deep understanding of decarbonization principles, including the identification and measurement of greenhouse gas emissions, and the strategies and technologies available for effective emissions reduction.
- Gain the skills to conduct thorough emissions inventories, assess baseline emissions, and benchmark against industry standards, enabling organizations to measure and track their carbon footprint accurately.
- Equip participants with the knowledge to strategically integrate renewable energy sources, energy-efficient technologies, and carbon capture and storage solutions into their organizations, fostering a holistic approach to emissions reduction.
- Understand global and regional emissions regulations, allowing them to navigate compliance requirements effectively and gain insights into carbon pricing mechanisms and their implications for organizational strategy.
- Learn to develop comprehensive decarbonization roadmaps, aligning short-term and long-term goals with organizational strategy and also understand how to integrate decarbonization efforts with financial considerations, conduct cost-benefit analyses, and leverage incentives for successful implementation.

## WHO SHOULD ATTEND

- Sustainability Officers and Managers
- Energy Managers and Engineers
- Environmental and Climate Change Managers
- Facility Managers and Operations Directors
- Corporate Strategy and Planning Executives
- Government and Regulatory Affairs Professionals
- Supply Chain and Logistics Managers
- Financial Analysts and CFOs
- Consultants and Advisors
- Renewable Energy and Technology Specialists
- Corporate Social Responsibility (CSR) Professionals



▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm



# INTRODUCTION TO SUSTAINABILITY: A COMPREHENSIVE OVERVIEW



## ABOUT THE COURSE

### Description

"Introduction to Sustainability: A Comprehensive Overview" is a foundational training program designed to equip participants with a deep understanding of sustainability principles. Over the course, attendees will explore the three pillars of sustainability—environmental, social, and economic—gaining insights into the interconnectedness of these dimensions. The curriculum delves into the global challenges driving the sustainability agenda, providing a comprehensive view of current trends and future implications. Through real-world case studies and interactive discussions, participants will learn how to apply sustainability concepts within various contexts, fostering a mindset that integrates ethical, environmental, and socially responsible practices. Ideal for professionals across industries, this training sets the stage for a sustainable future by empowering individuals with the knowledge and tools to champion positive change within their organizations and communities. Join us to embark on a transformative journey toward a more sustainable and resilient world.

## OUTLINE

- Understanding Sustainability
- Three Pillars of Sustainability:
- Climate Change and Environmental Impact
- Social Equity and Inclusion
- Sustainable Business Models
- Circular Economy Principles
- Sustainability in Select Industries and Food Systems
- Green Building and Urban Planning
- Corporate Social Responsibility (CSR)
- Sustainability Reporting and Metrics
- Sustainable Lifestyles
- Community Engagement and Advocacy
- Innovations in Sustainable Technologies
- Policy Developments and Regulations
- Capstone Project
- Action Planning

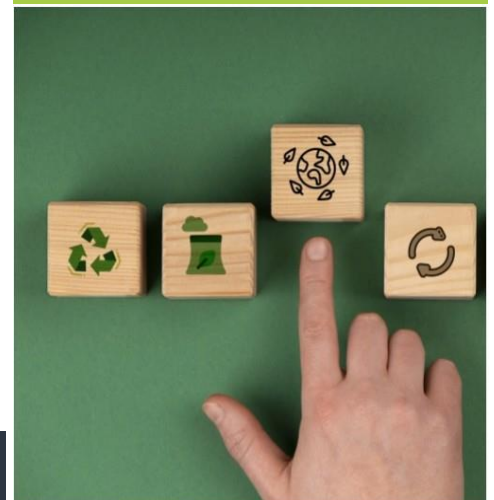
**COST**  
**\$5,000**

## LEARNING OUTCOMES

- Develop a thorough understanding of the core principles of sustainability, encompassing the environmental, social, and economic dimensions, and the interconnectedness of these pillars.
- Gain insights into major global sustainability challenges, such as climate change, social inequality, and environmental degradation, fostering a heightened awareness of the urgent need for sustainable practices.
- Equip participants with the ability to apply sustainability concepts to diverse sectors, including agriculture, urban planning, and business, providing practical insights into sustainable practices across industries.
- Understand the role of individuals and organizations in contributing to sustainability, recognizing the importance of personal choices, community engagement, and corporate social responsibility.
- Awareness of emerging trends and innovations in sustainable technologies, policies, and practices, preparing them to navigate evolving landscapes and contribute to the advancement of sustainability in their respective domains.

## WHO SHOULD ATTEND

- Business Leaders and Executives
- Sustainability Officers and Managers
- Environmental and Social Advocates
- Government Officials and Policymakers
- Students and Researcher
- Urban Planners and Architects
- Supply Chain and Logistics Professionals
- Non-profit and NGO Professionals
- Anyone Interested in Sustainable Living



▶ **Course Duration** ▶ **Date:**  
1 Week

▶ **Time**  
8am – 4pm

# SUPPLY CHAIN MANAGEMENT SUSTAINABILITY: STRATEGIES FOR SUCCESS



## ABOUT THE COURSE

### Description

"Supply Chain Management Sustainability: Strategies for Success" is a comprehensive training program tailored for professionals eager to lead the charge in transforming traditional supply chain practices into sustainable, resilient models. Over the duration of this course, participants will delve into cutting-edge strategies for sustainable sourcing, eco-friendly manufacturing, and optimized distribution. Through real-world case studies and hands-on workshops, attendees will gain practical insights into integrating sustainability seamlessly into every link of the supply chain. Whether you're a supply chain manager, procurement specialist, or sustainability advocate, this training equips you with the knowledge and tools to champion environmentally responsible and socially ethical supply chain practices. Join us to uncover innovative approaches, enhance your organization's social and environmental impact, and become a leader in sustainable supply chain management. Don't miss the opportunity to shape the future of supply chain practices with sustainability at its core.

## OUTLINE

- Overview of Sustainable Supply Chain Management
- Business Case for Sustainability in Supply Chains
- Mapping the Supply Chain
- Sustainable Sourcing Strategies
- Supplier Engagement and Collaboration
- Circular Economy in Procurement
- Green Manufacturing Principles
- Energy Efficiency in Manufacturing
- Waste Management and Circular Design
- Green Transportation Strategies
- Optimizing Distribution Networks
- Technology for Sustainable Logistics
- Key Performance Indicators (KPIs) for Sustainability
- Emerging Trends in Sustainable Supply Chain Management
- Action Planning and Implementation

**COST**  
**\$6,000**

## LEARNING OUTCOMES

- Gain in-depth knowledge of the principles and concepts underpinning sustainable supply chain management, including ethical sourcing, green manufacturing, and environmentally conscious logistics.
- Develop the skills to strategically integrate sustainability into all facets of the supply chain, from procurement to distribution, fostering a holistic and environmentally responsible approach.
- Learn strategies for engaging suppliers in sustainable practices, establishing collaborative relationships that contribute to ethical sourcing, reduced environmental impact, and shared value creation.
- Equip participants with practical insights into implementing circular economy principles within manufacturing and procurement processes, emphasizing waste reduction, recycling, and closed-loop systems.
- Gain proficiency in designing and applying key performance indicators (KPIs) for sustainability, enabling effective measurement and continuous improvement of sustainable supply chain practices.

## WHO SHOULD ATTEND

- Supply Chain Managers and Directors
- Procurement and Purchasing Professionals
- Sustainability Officers and Environmental Managers
- Logistics and Distribution Managers
- Operations and Manufacturing Managers
- Corporate Social Responsibility (CSR) Professionals
- Quality and Compliance Managers
- Business Owners and Executives
- Consultants and Advisors



▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm

# EMPLOYEE ENGAGEMENT FOR SUSTAINABILITY AND SUSTAINABLE CHANGE



## ABOUT THE COURSE

### Description

Employee Engagement for Sustainability and Sustainable Change is a dynamic five-day training program designed to empower leaders and professionals with the knowledge and skills necessary to drive sustainable practices within their organizations. This comprehensive training covers key aspects of sustainability, including environmental, social, and economic dimensions, providing participants with a solid foundation for integrating sustainability into the organizational culture.

Throughout the program, attendees will delve into the role of leadership in fostering sustainable change, developing effective communication strategies, and implementing employee engagement initiatives. Practical workshops and case studies will offer hands-on experience in crafting sustainability messages, designing incentive programs, and measuring the impact of sustainable practices.

This program is ideal for professionals committed to driving positive environmental and social impact within their organizations. Whether you're a seasoned leader or an emerging professional, this training empowers you with the knowledge and skills to champion sustainability and foster a culture of positive change. Join us if you're passionate about making a lasting impact through sustainable practices.

## OUTLINE

- Introduction to Sustainability
- Linking Sustainability to Organizational Goals
- The Role of Employee Engagement in Sustainability
- Strategic Sustainability Leadership
- Creating a Culture of Sustainability
- Communication Strategies for Sustainability
- Metrics and Key Performance Indicators (KPIs) for Sustainability
- Impact Assessment and Reporting
- Continuous Improvement Strategies
- Behavioral Change Theories
- Employee Empowerment Strategies
- Cross-functional Collaboration for Sustainability
- Change Management Models for Sustainability
- Crisis Response and Resilience
- Global Citizenship and Corporate Social Responsibility (CSR)

## LEARNING OUTCOMES

- Gain a solid understanding of the core principles of sustainability, encompassing environmental, social, and economic dimensions, and how these principles apply to organizational practices.
- Develop leadership skills specific to driving sustainable change within an organization. This includes the ability to create and foster a sustainable organizational culture and align leadership styles with sustainability goals.
- Acquire communication strategies tailored to sustainability initiatives, enabling them to articulate the importance of sustainability, engage stakeholders, and communicate sustainability goals effectively.
- Learn how to actively engage employees at all levels in sustainability initiatives, fostering a sense of ownership and responsibility among employees for sustainable practices.
- Empower participants to integrate sustainability into organizational policies and procedures, ensuring that sustainability becomes a core component of the organizational framework.

## WHO SHOULD ATTEND

- Executives and Leaders
- Managers and Supervisors
- Human Resources (HR) Professionals
- Sustainability Officers/Champions
- Environmental, Health, and Safety (EHS) Personnel
- Corporate Social Responsibility (CSR) Teams
- Communication Specialists
- Professionals Interested in Sustainable Practices

**COST**  
**\$5,000**



▶ **Course Duration** ▶ **Date:**  
1 Week  
▶ **Time**  
8am – 4pm



- RHETORT COURSES HOLD IN-PERSON AND VIRTUALLY
- IN-PERSON COURSES HOLD IN NAIROBI, KIGALI, LAGOS, TORONTO, AND MAPUTO
- FOR BOOKING & ENQUIRIES CONTACT:  
[INFO@RHETORT.COM](mailto:INFO@RHETORT.COM)

VISIT OUR WEBSITE:  
[WWW.RHETORT.COM/TRAINING](http://WWW.RHETORT.COM/TRAINING) FOR  
MORE INFORMATION